

EVAN WILLIAMS 1783 SMALL BATCH

This smooth, easy-drinking, small-batch bourbon pays tribute to Kentucky's first distiller, Evan Williams, the "Father of Bourbon", who opened a distillery on the banks of the Ohio River in 1783. Drawn from fewer than 200 barrels per batch, it uses extra-aged bourbon (up to eight years) for extra depth.

Released less than ten years ago, it's racked up the wins, and it was named Consumer's Choice Bourbon for three years (2019, 2020, 2021) and gold and double gold at the Spirits International Prestige (SIP) Awards.

Small Batch is a great trading-up option for those wanting a bourbon that's more refined, but without spending a small fortune.

98024-6 EVAN WILLIAMS 1783 SMALL BATCH 750ML

TRADE:	\$56.70/BTL	\$340.20/CASE
	BTL: 096749002986	CASE: 20096749002980



BOURBON DONE RIGHT.®

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KEY FACTS

- Evan Williams 1783 shares in the heritage of Evan Williams Black Label, the second largest selling brand of Kentucky Straight Bourbon Whiskey in the U.S., named for Kentucky's first distiller of 1783.
- Evan Williams 1783 is a small batch, extra-aged line extension of Evan Williams Black Label that commemorates the year in which Evan Williams first established his distillery.

AWARDS

- Double Gold Medal & Consumers' Choice Award – SIP Awards 2024
- Gold Medal & Best Buy Award – TAG Global Spirits Awards 2024
- Gold Medal – ASCOT Awards 2024
- Gold Medal – World Whiskies Awards 2024

HISTORY

Our Kentucky Straight Bourbon Whiskey is full of character and simply done right. Named after Evan Williams, who opened Kentucky's First Distillery along the banks of the Ohio River in 1783, it's aged far longer than required by law. The result is a Bourbon that's smooth, rich, and easy to enjoy.

TASTING NOTES

- Colour: Brilliant Honey
- Aroma: Oaky Vanilla, Sauteed Butter, and Sweet Corn
- Taste: Semi-sweet, Oaky, and Honeyed
- Finish: Lean, Off-Dry, and Regal

PREMIUM BOURBON CATEGORY

The Bourbon phenomenon continues to expand as consumers around the globe propel the category to new heights. Last year, Bourbon volume grew by 5.5% to 36.7 million cases, representing an increase of 12 million cases since 2010.

ALC VOL

45% ALC/VOL

PROOF

90 Proof

DISTILLED & BOTTLED BY
Old Evan Williams Distillery
(a subsidiary of Heaven Hill Brands)



Evan Williams[®]
Kentucky Straight Bourbon Whiskey

HANCOCKS

Cheers!
cheers.org.nz

CONTACT YOUR HANCOCKS REPRESENTATIVE FOR DETAILS

PHONE: 0800 699 463 | EMAIL: SALES@HANCOCKS.CO.NZ | HANCOCKS.CO.NZ