



Jägermeister

— PRESENTS —

THE ULTIMATE

JÄGERMEISTER

GERMANY EXPERIENCE



WIN THE ULTIMATE EXPERIENCE TO

DISCOVER THE SECRETS OF JÄGERMEISTER

AND ATTEND OKTOBERFEST IN GERMANY

PRIZE INCLUDES:

- All Flights
- Accommodation
- Oktoberfest Experience in Munich
- Discover the secrets of the Jägermeister distillery in Wolfenbüttel



JÄGERMEISTER

GERMANY EXPERIENCE



Jägermeister

Promotional Dates; 1st June - 31st July

Prize Trip Date; 25th September - 2nd October

HOW TO ENTER:

Contact your Hancock's rep/ Registration must be in by the 28th of May 2017. Open to any account in NZ that buys through Hancocks.

HOW TO WIN!

Each bottle of Jägermeister SKUs (listed below) purchased between 1st June and 31st July 2017 gets you entries into the draw – the more you buy the greater your chances are to win!

Jägermeister 20ml minis	1 case of 60 units	12 entries
Jägermeister 40ml minis	1 case of 24 units	10 entries
Jägermeister 200ml	1 bottle	2 entries
Jägermeister 350ml	1 bottle	3 entries
Jägermeister 500ml	1 bottle	5 entries
Jägermeister 700ml	1 bottle	7 entries
Jägermeister 1000ml	1 bottle	10 entries
Jägermeister 1.75ml	1 bottle	17 entries

To qualify: You must achieve a minimum of 12 x 700ml bottles or equivalent during the promo period.

WANT TO BOOST YOUR WINNING CHANCES AND DRIVE ICE COLD CONSUMPTION?

- DRIVE CONSUMPTION WITH A 'ROOT 56' TASTING SESSION; (JÄGERMEISTER, EAST IMPERIAL GINGER BEER AND LIME)
= 50 ENTRIES*

- KEEP YOUR JÄGERMEISTER 'ICE COLD' IN THE FRIDGE OR CHILL ROOM = 50 ENTRIES

- BOOST YOUR 200ML SALES BY GETTING IT ON THE COUNTER
= 50 ENTRIES

DISPLAY A 'ROOT 56' BUNDLE DEAL, JÄGERMEISTER AND EAST IMPERIAL GINGER BEER = 50 ENTRIES

HAVE A JÄGERMEISTER FLOOR DISPLAY = 50 ENTRIES (BEST FLOOR DISPLAY GET 100 ENTRIES!!)



*Note; Limited Availability; Please enquire with your Hancocks Account Manager



56
PURE
NATURAL
BOTANICALS

BEST
SHARED
ICE COLD

Jägermeister Off-premise Germany Experience 2017: Terms and Conditions of Entry

1. The Store and Store staff authorise the Promoter to use the name of the Store and Store staff and any brands used in connection with the Store for the purposes of promoting the major prizes or Jägermeister, without any further payment, consideration or notice. It is a condition of entry that in order to claim a prize, the winner of any prize must agree to execute and/or obtain any necessary consents, waivers and releases to effect this.

2. The details on how to enter and all promotional material form part of these terms and conditions.

3. Entry into this Promotion is evidence of the full and unconditional acceptance of the Bar of these terms and conditions. It is a condition of entry that prize winners may be required to sign acceptance of these terms and conditions prior to claiming any prize.

4. The promoter is Hancocks Wine, Spirit & Beer Merchants (Promoter), 318 Richmond Road, Grey Lynn, Auckland, New Zealand.

5. The promotional period for this Promotion commences on 1st June 2017 and concludes on July 31st 2017 (Promotional Period).

6. To be eligible to win the Promotion prizes, individuals must comply with the eligibility requirements set out at condition 7 of these terms and conditions. Employees of the Promoter or the Promoter's associated agencies or companies directly involved in the Promotion (as determined by the Promoter) and their immediate family members are ineligible to participate.

7. Entry into the Promotion is open to any Store in New Zealand that completes and submits a Promotion Entry Form according to condition 8 of these terms and conditions (Store).

8. To enter, eligible persons must request an entry form from a Hancock's rep. Registration must be by 26th May 2017, and may be:
(a) Sent via post to: Jägermeister Germany Incentive Trip, PO Box 47-191 Ponsoby, Auckland; or
(b) Given to a Hancocks Account Manager via signed entry form or completed interactive PDF; or
(c) Completed Interactive PDF supplied from a Hancocks Accounts Manager and sent to kelly.marsden@hancocks.co.nz

9. Where there are multiple stores purchasing under one combined account, the number of entries will be divided by the number of trading stores purchasing on the account during the promotional period.

10. The Promoter accepts no responsibility for lost, late, damaged, illegible or incomplete entries, all of which will be void at the sole discretion of the Promoter.

11. All entries will be collected and held by and become the property of the Promoter. Personal information collected as part of the Promotion will only be used in connection with the Promotion and will be destroyed at the end of the Promotion. Bars and Bar staff may access and correct their personal information held by the Promoter by contacting, Hancocks Wine, Spirit & Beer Merchants, 318 Richmond Road, Grey Lynn, Auckland.

12. Each entry received within the Promotional Period will be judged individually based on the satisfaction of the threshold requirements set out in condition 13 and the entry systems set out in conditions 14 and 15.

13. Entrants must satisfy the following threshold requirements:

(a) Those Stores that buy Jägermeister from sub-distributors must provide written authorisation to the Promoter that their sales information may be accessed by the Promoter for the purposes of the Promotion. Personal information such as sales information collected as part of the Promotion will only be used in connection with the Promotion and will be destroyed at the end of the Promotion. Store and Store staff may access and correct their personal information held by the Promoter by contacting Hancocks Wine, Spirit & Beer Merchants, 318 Richmond Road, Grey Lynn, Auckland.
(b) The person travelling must be able to travel between the following dates; 25th of September to 2nd of October 2017.
(c) To qualify bars must also purchase a minimum of 12 bottles (700ml or equivalent) of Jägermeister during the Promotional Period.

14. The entry system will be as follows:

(a) Purchase a Jägermeister 20ml case of 60 units = 12 entries per case
Purchase a Jägermeister 40 case of 25 units = 10 entries per case
Purchase a Jägermeister 200ml = 2 entries per unit
Purchase a Jägermeister 350ml = 3 entries per unit
Purchase a Jägermeister 500ml = 5 entries per unit
Purchase a Jägermeister 700ml = 7 entries per unit
Purchase a Jägermeister 1000ml = 10 entries per unit
Purchase a Jägermeister 1750ml = 17 entries per unit
(b) Inclusion of a Jägermeister Root 56 Tasting = 50 entries
a. Note tastings are limited and subject to availability.
(c) Place a case of 200ml on the counter = 50 entries
(d) Second shelf facing of Jägermeister in the fridge or chiller room = 50 entries
(e) Display a 'Root 56' bundle deal, Jägermeister and East Imperial Ginger Beer = 50 entries
(f) Have a Jägermeister Floor Display in store = 50 entries
a. Best floor display get 100 entries

15. The 3 winning Stores will each receive one major prize, which is to be taken by the Store owner. If the Store owner is unable to travel on these dates the promotor

has the right to redraw the prize. The 3 major prize packages each consist of a trip to Germany, including return flights and accommodation an experience costs, from 25th of September to 2nd of October 2017.

16. The 3 major prizes each consist of:

a) One economy class flight including taxes from Auckland to Germany.
b) Accommodation, food and internal transport during the trip
c) All expenses paid for while the major prize winner is visiting Germany
d) One economy class flights from Germany to Auckland
a. If the winner should be from out of Auckland, return economy flights from the winners nearest city to Auckland will be paid for

17. Unless otherwise advised, all other costs relating to the 3 major prize packages including, but not limited to, passport costs, taxes, travel insurance, additional activities, beverages, visas (if required) and ancillary costs will be the responsibility of each of the major prize winners. Prize winners may be required to provide a credit card at the time of accommodation check-in to cover, among other things, incidentals and other expenses that are not included as part of the prize.

18. Each of the 3 major prize winners must:

(a) be eligible to travel to Germany with required documentation and visas.
(b) be able to travel on the dates of the 25th of September to 2nd of October 2017 as a part of the Germany Incentive group.

If any or all the major prize winners do not satisfy these conditions, they will forfeit their major prize in its entirety and the judges will select another Store. Each of the major prize winners are responsible for compliance with health or any other government requirements. Each of the major prize winners are responsible for enquiry about local issues and conditions at the destination prior to travel.

19. The draw will take place at the Hancock's office on the 4th of August 2017. The winning Store will also be announced on the Hancocks website, and via by phone and email. The name of the winning Store may be announced by press release.

20. Each prize must be taken as stated and no compensation will be payable if a prize winner is unable to use the prize as stated. The prizes are not negotiable or transferable, and may not be redeemed for cash or other goods or services. There can be no changes made to travel arrangements once tickets are issued. The major prize winners will not accrue membership rewards points on the major prizes' travel or accommodation.

21. The judges' decisions are final and binding in all matters relating to this Promotion, and absolutely no correspondence will be entered into.

22. Any tax liability as a result of accepting any prize is the responsibility of the prize winners.

23. To the fullest extent permitted by law, the Promoter and its agencies will not be liable for any loss or damage whatsoever (including but not limited to direct or consequential loss) or for any personal injury or death or loss of, or damage to property that is caused or sustained in connection with the Stores' participation in the Promotion or a prizewinner's receipt or use of any part of the prizes, or for any personal injury suffered during the course of the prize-winning travel.

24. The Promoter reserves the right to any or all parts of the Promotion at any time. In such event the Promoter reserves the right to award the prizes at random from among the eligible entries received up to the date of cancellation.

25. The appropriate permission from the owner of the Store must be obtained prior to the entry form being submitted. The Promoter accepts no responsibility if such permission is not obtained from the Store owner.

26. The Promoter reserves the right in its sole discretion to disqualify any Store that the Promoter has reason to believe has breached any of these terms and conditions, or engaged in any unlawful or other improper conduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

27. The Promoter will use its best endeavours to provide the prizes. If the prizes, or items that are included in a prize are unavailable for whatever reason, the Promoter reserves the right to substitute the prizes or items for prizes or items of equivalent value and nature.

28. If all or any part of any term or condition contained in these terms and conditions shall be declared or become unenforceable, invalid or illegal for any reason, such term or condition (or part thereof) shall be deemed severed from these terms and conditions to the extent of the unenforceability, invalidity or illegality and the other terms and conditions hereof shall remain in full force and effect as if the offending term or provision (or part thereof) appearing had not been inserted herein.

29. All stock used for consideration in the Promotion must be purchased from Hancocks (or its direct customers e.g. Gilmours) and show the Hancocks importer statement on the label. Any non Hancocks stock submitted for consideration will result in instant disqualification of the Store (associated Store) concerned.

30. Any Jägermeister stock purchased by the Store for the duration of the Promotion will not be accepted for credit once the Promotion has finished.