

RIEDEL O Series Martini 414/77

VARIETY

O Series - Glassware

REGION

Kufstein, Austria

DESCRIPTION

Maximilian Riedel (11th generation) presents his first glass series. The Riedel connoisseur will be surprised to find that this new glass series has something missing – there is no stem or base. So what is “O”? Riedel “O” is the new innovative take on the wine tumbler. In short: “O” is the ideal glass for every day use and for every occasion. It is fun, feels good to hold, looks trendy and it works!

The designs of “O” are based on the benchmark shapes of Riedel Vinum. For the first time in glass history the design parameters such as shape of tumbler, size and diameter of rim, have been finely-tuned to enhance the world’s most important grape varieties. “O” is available as: Cabernet/ Merlot, Pinot/Nebbiolo, Syrah/Shiraz, Chardonnay, Viognier/Chardonnay, Riesling/Sauvignon.

The tumbler, used for centuries as an all-round drinking vessel, is now turned into a sophisticated wine accessory. Maximilian Riedel has created something brand new with “O” without losing sight of his “roots”.

“O” will not compete with the existing Riedel glass series, “O” is much more a successful addition for those who love an elegant, uncomplicated design that works, 30 years ago Claus Riedel (9th Riedel generation) revolutionised the world of the wineglass when he changed functionality into design. His grandson Maximilian Riedel (11th generation) feels that now is the right time to offer a convenience product. A glass which is easy to use. It fits in every dishwasher, picnic basket, minibar or small kitchen. Broken stems are a thing of the past.

The price range for the non lead machine-blown glass series is half the price of Riedel Vinum glasses. If you wish to test “O”, the glasses are available as a two glass gift set – an ideal present for others or for yourself!

RECOMMENDED FOR

Martini

TECHNICAL ANALYSIS

Height: 117mm / 4 5/8in
Capacity: 280ccm / 9 7/8 oz
Packaging: 8 x 280ml
Hancocks Product Code: 96257

